

The Second Annual



Sleepy Hollow Sprint Triathlon

Presented By:
Sleepy Hollow Physical Therapy

- What:** The 2nd Annual Sleepy Hollow Sprint Triathlon is a ½ -mile swim in the Hudson River commencing at Kingsland Point Park in Sleepy Hollow, 10 mile bike ride and a 3 mile run along the Hudson River and through legendary Sleepy Hollow. Over 350 individuals and teams will participate in the 2nd Annual Sleepy Hollow Sprint Triathlon. We expect an audience of over 1,500 to attend the daylong event in the park. The event is expected to sell out!
- Why:** Raise funds for the ongoing work of The Leukemia & Lymphoma Society. This is a great opportunity to join our community along the Hudson River for a worthwhile cause.
- When:** Sunday, June 13 2010
- Where:** Check-In at Kingsland Point Park Sleepy Hollow, NY
- Benefiting:** The mission of The Leukemia & Lymphoma Society is to cure leukemia, lymphoma, Hodgkin's disease and myeloma and to improve the quality of life of patients and their families. The Society funds research, patient services, educational programs, and advocacy efforts. The Leukemia & Lymphoma Society offers a comprehensive array of services to patients touched by blood cancers. A diagnosis of Leukemia & Lymphoma brings many challenges and the society is committed to providing support and guidance to patients and families. The proceeds from The Sleepy Hollow Sprint Triathlon will fund services that provide up to the minute information to patients and their caregivers, a smooth transition from treatment back to school, peer support, family support groups and patient financial aid. The Leukemia & Lymphoma Society is proud to be one of the most efficiently managed non-profits in the country with almost 75 cents of every dollar spent directly on mission-related activities. Since 1954, the Society has awarded \$550 million in research grants.



2010 Sleepy Hollow Sprint Triathlon Sponsorship Opportunities

THE HORSEMAN SPONSOR

\$5000

- Your company logo on the Sleepy Hollow Sprint Triathlon's 1,000 brochures, 300 posters, Banners throughout Sleepy Hollow and 5 e-mail blasts
- Company logo listed on event's t-shirt, athletes' bib, athletes' wrist band etc.
- The opportunity to put promotional material in the athletes' bags
- Product sampling/promotional table available at the event
- Recognition and hyperlink on Sleepy Hollow Sprint Triathlon's website (www.sleepyhollowsprint.com)

THE LIGHTHOUSE SPONSOR

\$2,500

- Your company logo on the Sleepy Hollow Sprint Triathlon's 1,000 brochures, 300 posters and 5 e-mail blasts
- Company logo listed on Sleepy Hollow Sprint Triathlon's t-shirt
- Product sampling/promotional table available at the event
- Recognition and hyperlink on Sleepy Hollow Sprint Triathlon's website (www.sleepyhollowsprint.com)

THE KINGSLAND POINT PARK SPONSOR

\$1,000

- Company logo listed on Sleepy Hollow Sprint Triathlon's t-shirt
- Product sampling/promotional table available at the event
- Recognition and hyperlink on The Sleepy Hollow Sprint Triathlon's website (www.sleepyhollowsprint.com)

THE LEGEND SPONSOR

\$750

- Recognition and hyperlink on The Sleepy Hollow Sprint Triathlon's website (www.sleepyhollowsprint.com)
- Product sampling/promotional table available at the event
- The opportunity to display signage and banners at event

THE RIVERFRONT SPONSOR

\$300

- Company logo listed on two-12" x 24" signs at the event

THE BUOY SPONSOR

\$200

- Company logo listed on 12" x 24" sign at the event

____ Yes, I would be proud to be listed as a sponsor for The Sleepy Hollow Sprint Triathlon

- The Horseman Sponsor.....\$5,000
- The Lighthouse Sponsor\$2,500
- The Kingsland Point Park Sponsor.....\$1,000
- The Legend Sponsor.....\$750
- The Riverfront Sponsor.....\$300
- The Buoy Sponsor.....\$200
- We would like to make an in-kind donation

Estimated # of Participants: 350 Estimated Audience: 1,500

I will donate _____ (#items) _____ (describe item)

\$ _____ (Value of items)

- I am interested in participating as a tri-athlete, kayaker or volunteer! Please contact me with more information.
- We are unable to participate but please accept the enclosed tax-deductible contribution \$_____.
- We will place brochures in break rooms, cafeterias, and/or promote the event in our email, intranet and/or company newsletter.

Please make checks payable to **SLEEPY HOLLOW SPRINT TRIATHLON**

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Email:** _____

Please return this completed form & e-mail artwork (jpeg or tiff format) to:

SLEEPY HOLLOW PHYSICAL THERAPY

Attn: Veronica Skrelja

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